

doc10

VIRTUAL STUDIOS



Our industry-leading 4k UHD-ready virtual studio capability has literally no limits. It seamlessly combines physical, virtual and augmented reality in real time, together with live data. This enables our designers to translate your vision into spectacular photorealistic environments for your production. Cameras can be pointed in absolutely any direction across the whole of the studio to deliver a continuous on-screen set. Using the latest real-time rendering, you can see how each shot will look as it happens either live in the studio or via secure remote viewing.

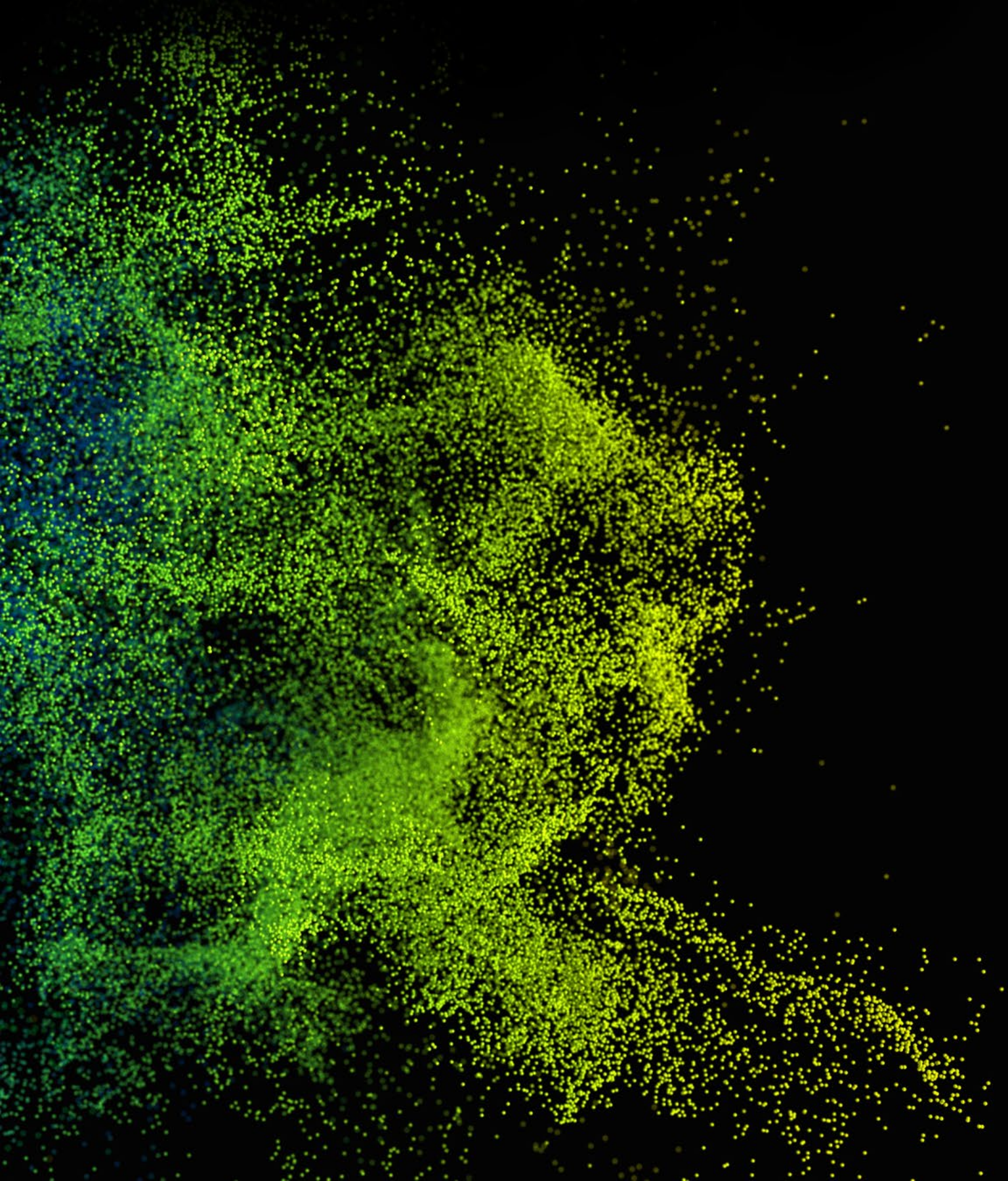
THE FUTURE OF CONTENT PRODUCTION

This next-generation technology is a really powerful creative tool for delivering even greater onscreen value beyond the traditional green screen. It enables much more innovative and content-rich sets to be created for broadcasters, production companies, advertisers, live events and corporate film producers.

Working with our specialist in-house designers, you can import sets from any 3D modelling package and enhance them with easily sourced and adapted pre-made assets. The results are utterly realistic, including the addition of shadows and reflections as well as the perfect integration of even single strands of hair. With this capability offered across all ten of dock10's studios, you have the flexibility to choose the perfect-sized space for your production, from 1,000 to 12,500 sq. ft.



4K UHD READY **LATEST REAL-TIME RENDERING**
PHOTOREALISTIC OUTPUT **COMBINE PHYSICAL AND VIRTUAL**
SETS **POINT CAMERA IN ABSOLUTELY ANY DIRECTION** **ADD**
AUGMENTED REALITY AND LIVE DATA **IMPORT ANY 3D**
MODELLING PACKAGE **SPECIALIST IN-HOUSE DESIGNERS**
AVAILABLE IN ALL DOCK10 STUDIOS



We are really excited to deploy this new virtual studio capability. As a passionate promoter of technology, we regularly collaborate with creative directors looking to explore new ways to make television. We recognised that advances in real-time rendering technology could be used to drive a significant leap forward for virtual studios, with the ability to build otherwise impossible sets, opening up a world of exciting new possibilities for content makers. This really is the future of content production.

Andy Water
Head of Studios



AWARDS



BROADCAST TECH INNOVATION AWARDS 2022

CREATIVE USE OF AR/VR
DINOSAUR WITH STEPHEN FRY
HIGHLY COMMENDED: DOCK10



BROADCAST TECH INNOVATION AWARDS 2022

EXCELLENCE IN VIRTUAL STUDIOS
DINOSAUR WITH STEPHEN FRY
FINALIST: DOCK10



BROADCAST TECH INNOVATION AWARDS 2022

INNOVATIVE USE OF TECHNOLOGY IN STORY-
TELLING
DINOSAUR WITH STEPHEN FRY
FINALIST: DOCK10



BROADCAST TECH INNOVATION AWARDS 2022

TECHNICAL INNOVATION (ENTERTAINMENT OR
SPORT)
GRAN TURISMO
FINALIST: DOCK10



BROADCAST TECH INNOVATION AWARDS 2021

BEST INNOVATION IN LOCKDOWN
BBC BITESIZE DAILY
HIGHLY COMMENDED: DOCK10



BROADCAST TECH INNOVATION AWARDS 2021

CREATIVE USE OF AR OR VR
BBC BITESIZE DAILY
FINALIST: DOCK10



BROADCAST TECH INNOVATION AWARDS 2021

EXCELLENCE IN VIRTUAL STUDIOS
BBC BITESIZE DAILY
WINNER: DOCK10



BROADCAST TECH INNOVATION AWARDS 2021

EXCELLENCE IN VIRTUAL STUDIOS
UEFA EURO 2020
FINALIST: DOCK10



BROADCAST TECH INNOVATION AWARDS 2020

TECH INNOVATION IN A SPORTS BROADCAST
BBC MATCH OF THE DAY VIRTUAL STUDIO
HIGHLY COMMENDED: DOCK10



BROADCAST TECH INNOVATION AWARDS 2020

BEST INNOVATION IN LOCKDOWN
BBC BITESIZE DAILY
FINALIST: DOCK10



SVG EUROPE SPORTS TV AWARDS 2020

OUTSTANDING PRODUCTION ACHIEVEMENT
VIRTUAL REALITY STUDIO
FINALIST: DOCK10



SPORTS TECHNOLOGY AWARDS 2020

INNOVATIVE SPORTS BROADCAST TECHNOLOGY
VIRTUAL REALITY STUDIO
FINALIST: DOCK10

CREDITS



INSIDE NUMBER 9



DINOSAUR - WITH STEPHEN FRY



UNDER ARMOUR



WEAVR



MATCH OF THE DAY



UEFA EURO 2020



FOOTBALL FOCUS



WORLD ATHLETICS CHAMPIONSHIPS 2022



BITESIZE DAILY

GET IN TOUCH

ADDRESS

dock10, White, Media City, Salford, M50 2NT

0161 886 5321

info@dock10.co.uk